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NEWS RELEASE

FOR IMMEDIATE RELEASE—10/15/14

SPORT CLIPS DONATES FREE HAIRCUTS FOR RMHD

DURHAM, N.C. – Sport Clips Durham – Ninth Street and the Ronald McDonald House of Durham are partnering Oct. 17, 18 and 19 to celebrate Sport Clips’ Grand Opening and to raise funds for the House. Those who donate \$5 or more to RMHD will receive a free haircut. Donations will help keep families with seriously ill children together by providing community support and a comforting home away from home.

“We wanted to choose a local organization that has a strong tie to the community,” said Matt Lewis, area developer of Sport Clips. “With our grand openings, we’re all about building awareness, so if we can do that while supporting the Ronald McDonald House of Durham, everyone wins.”

One RMHD family enjoyed Sport Clips’ generosity a few days early. Nicole Feaster, 20, and her father Walker spent Wednesday morning at the shop. They chatted with employees while Nicole got a free haircut and Walker was treated to the MVP Experience, a service complete with a hot-steamed towel wrap, massaging shampoo and neck and shoulders massage. Nicole, a golfer from the College of Charleston, has been in the House since May while she receives treatment at Duke Children’s Hospital. She expects to return home in December.

“Sport Clips’ service is the sort of kindness that keeps our families going,” said RMHD Executive Director Oie Osterkamp. “Support like this offers hope, love and comfort, which go a long way during challenging times.”

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Sport Clips is located at 705A Ninth St., Durham, N.C. 27705, and can be reached at 919-864-8010.

Since 1980, the Ronald McDonald House of Durham has offered a comforting home away from home and a community of support for seriously ill children and their families.

For more information about the Ronald McDonald House of Durham and how you can help, visit www.RMHDurham.org.

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